

Toyota of Orange

(714) 639-6750 toyotaoforange.com

Toyota of Riverside

(951) 687-1622 toyotaofriverside.com

Toyota of Huntington Beach

(714) 847-8555 toyotaofhb.com

South Coast Toyota

(949) 722-2000 southcoasttoyota.com

South Bay Toyota

(310) 323-7800 southbaytoyota.com

Right Toyota

(480) 778-2200 righttoyota.com

Toyota of Las Vegas

(702) 457-2000 dwtovotalasvegas.com

Toyota Puerto Vallarta

(322) 226-9000 tovotapuertovallarta.com.mx

Tustin Lexus

(714) 544-4800 tustinlexus.com

Desert Lexus

(760) 321-5750 desertlexus.com

Newport Lexus

(949) 477-7000 newportlexus.com

Right Honda

(480) 778-2440 righthonda.com

Freeway Honda

(714) 547-3555 freewayhonda.com

Weir Canvon Honda

(714) 777-4100 weircanyonhonda.com

Weir Canyon Acura

(714) 777-3300 weircanyonacura.com

Ford & Mazda of Orange

(714) 633-6731 fordoforange.com mazdaoforange.com

Villa Ford

(714) 637-8222 villaford.com

VW of San Bernardino

(909) 380-8030 vwsb.com

PRESS RELEASE

FOR IMMEDIATE RELEASE March 13, 2017

CONTACT: Vikki Murphy
Executive Vice President
(714) 516-3108
vikkimurphy@drivewilson.com

Wilson Automotive Sells One Millionth Vehicle

(ORANGE, CA) – On March 11, 2017, Wilson Automotive celebrated a huge milestone: selling its one millionth automobile. To celebrate the company donated a fully accessorized Toyota Tundra to Orangewood Children's Foundation. The vehicle was auctioned off at the Orangewood/Athletes First event on Saturday night, March 11, at Monarch Bay Resort where David Wilson, Owner of Wilson Automotive, and his wife Holly received the *Golden Heart Award*.

Jim Kelly, NFL Hall of Fame quarterback, also a *Golden Heart Award* recipient, donated Hall of Fame memorabilia as additional "accessories." The truck and items together sold for \$55,000, helping Orangewood have a record-breaking year at this event. In turn, Wilson personally donated \$10,000 to Kelly's charity, Hunter's Hope, established in memory of Kelly's son who died of Krabbe disease at the age of 8.

Just over two years ago, August 15, 2014, Wilson became the first dealer in history to sell 500,000 Toyota/Lexus vehicles. Like the one-millionth vehicle, Wilson also donated that car, a Prius, to charity.

Wilson's first dealership was Toyota of Orange, which he purchased in 1985. Today the organization is comprised of 19 successful dealerships throughout southern California, Arizona, Nevada and Puerto Vallarta, Mexico. The company employs more than 2,000 dedicated associates and generates nearly \$2.5 billion in revenue annually. The one million vehicles represented by this milestone have been sold by all the Wilson dealerships and represent seven manufacturers: Toyota, Lexus, Honda, Acura, Ford, Mazda and Volkswagen.

Based on calculations, having sold one million cars indicates that a Wilson Automotive dealership has sold a new or used vehicle every 16 minutes for the past 30 years. Wilson Automotive consistently emphasizes customer loyalty and retention and has dedicated itself to community involvement. This one millionth vehicle symbolizes their continued success within the automobile industry.

###